KeBe

5 WAYS KINDNESS IMPROVES THE WORKPLACE

01
INCREASES EMPLOYEE ENGAGEMENT

Queens School of Business found kindness creates a positive workplace improving employee engagement, lowering rates of absenteeism, reducing workplace accidents, and reducing turnover.[1]

02
IMPROVES MENTAL HEALTH & REDUCES STRESS

Scientists out of Stanford and Berkley found that seeing a kind act being done for someone has a positive impact on our mood. Doing a kind act also makes us feel happy, more confident, and optimistic. [2]

03
IMPROVES FEELINGS OF INCLUSION

Kindness promotes a sense of belonging and reduces isolation. This strengthens our social connections. Kindness also supports inclusion by affirming a person's value and celebrating other's capabilities.[3]

04
ATTRACTS & RETAINS TALENT.

Being kind builds trust. Research highlights that 62% of employees who reported high levels of trust in leadership also reported they plan to stayed with their organization. Kindness and mental health were also top priorities for Gen Z and Millennials when looking for work.[4,5]

05
SUPPORTS INNOVATION & PRODUCTIVITY

Kindness enables people to let down their guard and emotionally connect with their colleagues, driving innovation and productivity. 67% of employees who say their leadership has embraced kindness find their company to be more innovative. [6,7]

CREATE A KIND, INCLUSIVE CULTURE! Talk to us today about bringing kindness into your workplace practices and the positive impact it can have on your corporate culture.

info@kebecorp.ca